

Project Swavlamban

Pradeep Richa Educare Foundation (PREF) has been found with the motive of making contribution to the development of human resource in our country. The aim of organization is to guide the youth so that they can become self-reliant and develop as an essential asset to the nation in future. Keeping this in mind certain programme were initiated in the field of education and skill development for the youth of Allahabad District which is the focus area of work of PREF.

Purpose:

During the course of previous operations and activities, it was noticed that the Students and Jobseekers of the target area were facing certain issues. Some of these were lack of awareness about the new emerging job sectors, job generation activity taking place together with lack of knowledge related to skill development.

There is also a perception that degree is a gateway to job. This led to lack of focus on acquiring proper education and skill which actually makes one employable and provides job security.

Due to low penetration of information technology the awareness level of students and jobseekers in rural areas is low as compared with those of urban areas which is also a factor leading to low awareness about the changes taking place in the job market .

This led to the launch of a new programme 'Swavlamban'.

Aim:

The main aim of the programme on one hand was to bring a positive change in the mind-set of the youth of the target area, which will lead to development and job generation and on the other hand make an effort to guide the youth to acquire skills so that they are able to encash the job opportunities. The purpose of this programme was to help the students to become SWAVLAMBI - self-reliant. PREF worked as "Path Pradarshak"- a friend and guide on the road to self-reliance.

Swavlamban-General Overview

Swavlamban followed a two way approach. On one hand candidates registered with PREF were provided information about job openings and on the other