

hand they were guided in the process as well as helped in improving their skills. Swavlamban was free for the youth of the area. And all services provided under this programme were free for the candidates. The two programmes under the Swavlamban scheme were:

1. **Career Information programme for Rural Jobseekers**
2. **Skill Training and Employability Programme**

Project Duration – 36 months (Sept'2014 to March'2017)

Phase 1: Sept'2014 – March'2015

Phase 2: April'2015-March'2016

Phase 3: April'2016-March'2017

Project Status: Completed

Duration of Course - Placement linked courses for 4 Months

Non Placement linked prog for 2-3 months

Project Target - 3000 Needy Candidates

- Through Training Programme-1000
- Through Career Information programme -2000

Target Groups: Needy Rural Jobseekers

Location: Villages of Karchana Block, Allahabad

1. Career and Job Information programme for Rural Jobseekers:

- PREF connected with candidates through direct field visit by PREF team members and through SMS services.
- Through this programme efforts were made to connect the registered job seekers to the job market. This connection created awareness about the actual job market situation and its requirements. The programme helped them to create their resume and apply for vacancies, helped them to prepare for interviews – in short acted as a *path Pradarshak* on the road to self-reliance.
- Career guidance is provided to the students according to their educational qualifications and counselling for higher studies are also imparted to them. Candidates have been provided with apprenticeship in organisations like