

Maruti and Lava International with active collaboration of Tata Institute of Social Sciences.

- The candidates registered with PREF were able to apply for jobs as per their qualification and interest with the help of the programme
- PREF team visited the villages on regular intervals, to provide information about vacancies, source of which was internet and newspaper, guide them to prepare resumes and interview preparation. These PREF Relationship Executives visited the villages on regular basis.
- To spread awareness about the programme and its purpose Nukkad Natak was organised in the area. The message of increasing skill and developing employability was spread through Nukkad Natak.



2. Skill Training and Employability Programme under the Swavlamban Scheme:

The objective of this training was to create self-reliance and positive approach among the youth through Skill Development Training leading to sustainable livelihoods for them.

This included training in:

- ✓ **Retail trade-** training & placement have been provided to the selected candidates in big format retail stores and fast food chains like Hypercity, KFC, Spencer, Big Bazaar, Shoppers Stop and Eureka Forbes.