

- ✓ **Mobilization and Selection of Trainees:** All the trainees in the age group of 18-30 years with requisite aptitude depending upon the trade or job requirements were selected.

Job Fair:

- Going ahead with our aim a Job Fair was also organised in the area where candidate participation was free.
- To provide a venue to bring together employers and job seekers.
- To stimulate and promote the local economic and employment climate.
- Before the job fair an orientation programme was held for guiding the candidates to prepare for interview and at job fair.
- Candidates were placed through this Job Fair in various organisations.



Challenges:

Challenges faced during the implementation of the programme

- Mind-sets of the rural Jobseeker.
- Many candidates were unwilling to leave hometown.
- Home sickness during course of employment in places from home town.
- Lack of motivation.
- Most of the candidates not interested in target-based jobs.
- Many candidates preferred office jobs in place of field job.
- Mismatch between the expectations of job seeker from what is expected of a candidate from the perspective of the employers.